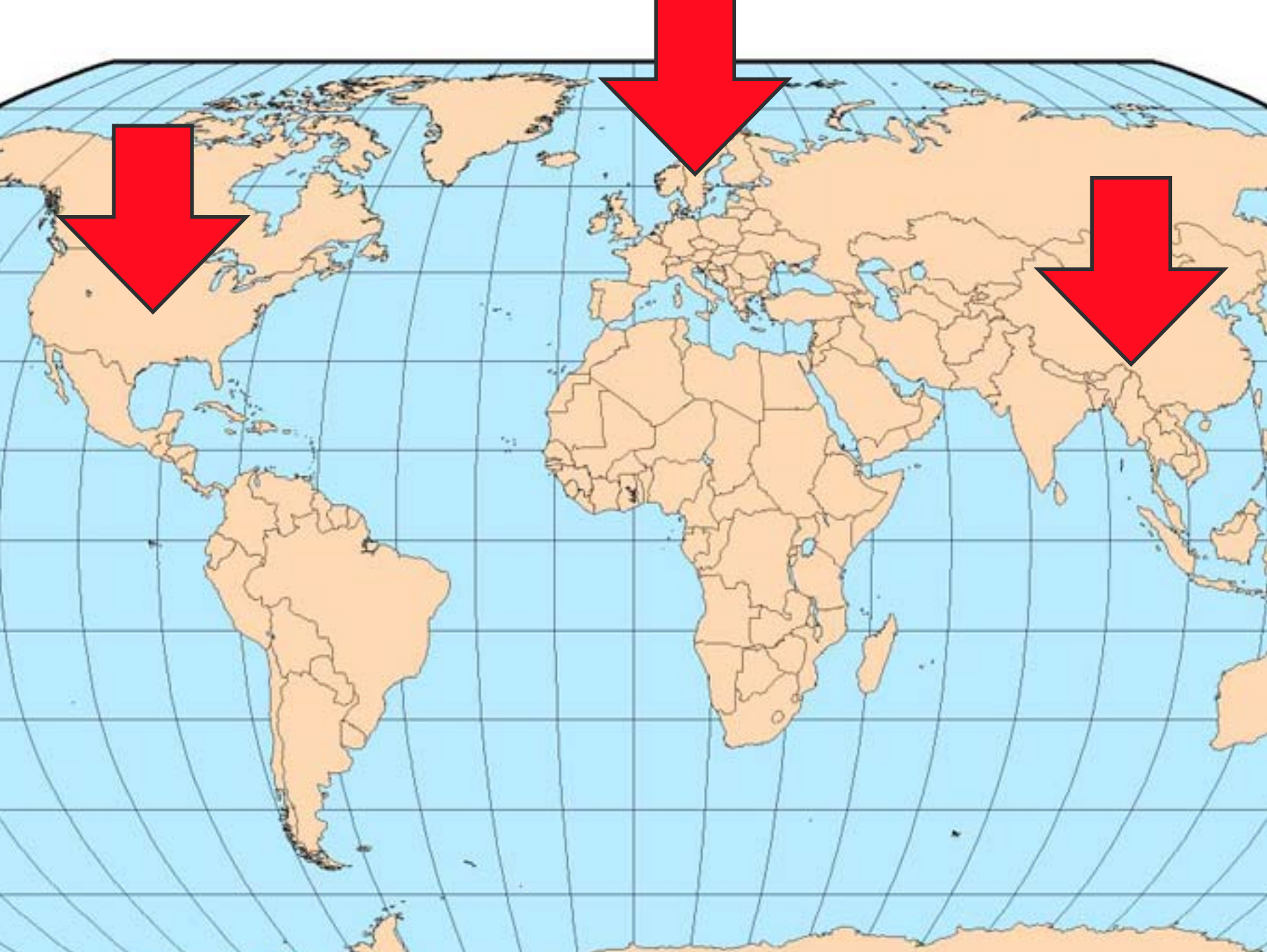




Logistik & Container Katalysatoren der Globalisierung







Amerigo Vespucci

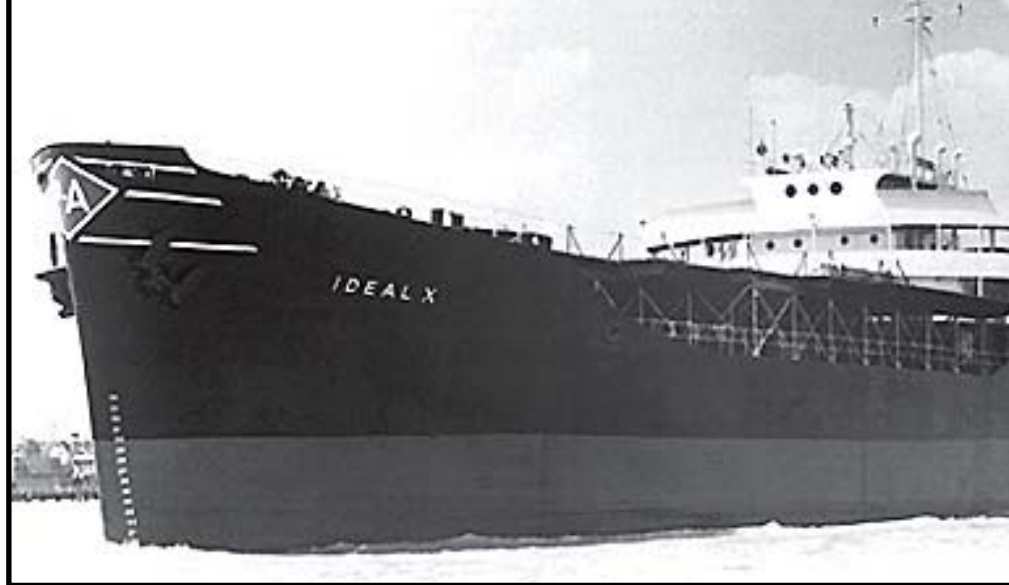
ke







lean



IDEAL X









40 ft Container







K am 10. September 2006 in Bremerhaven





tex

MAERSK



MAERSK
SEALAND

SeaLand

MWCU 003 706 8
4581

MWCU 025 511 8
4581

MWCU 005 118 8
4581

MWCU 008 077 8
4581

MWCU 562291 8
4581



zweiter Containerumschlag 20

60 Mio. TEU



Pro Container:

1. Preis-Leistungs-Verhältnis

2. Zuverlässigkeit

3. Weltweite Normierung

4. Tempo

Pfeiler der Globalisierung

**Global
Sourcing**

**Global
Production**

**Global
Selling**

A detailed view of an automotive assembly line. In the foreground, a silver car chassis is mounted on a yellow support. To the left and right, orange robotic arms are positioned for welding or assembly. The background shows a long line of similar car chassis moving through the factory. The scene is filled with industrial equipment, cables, and structural beams.

OEM

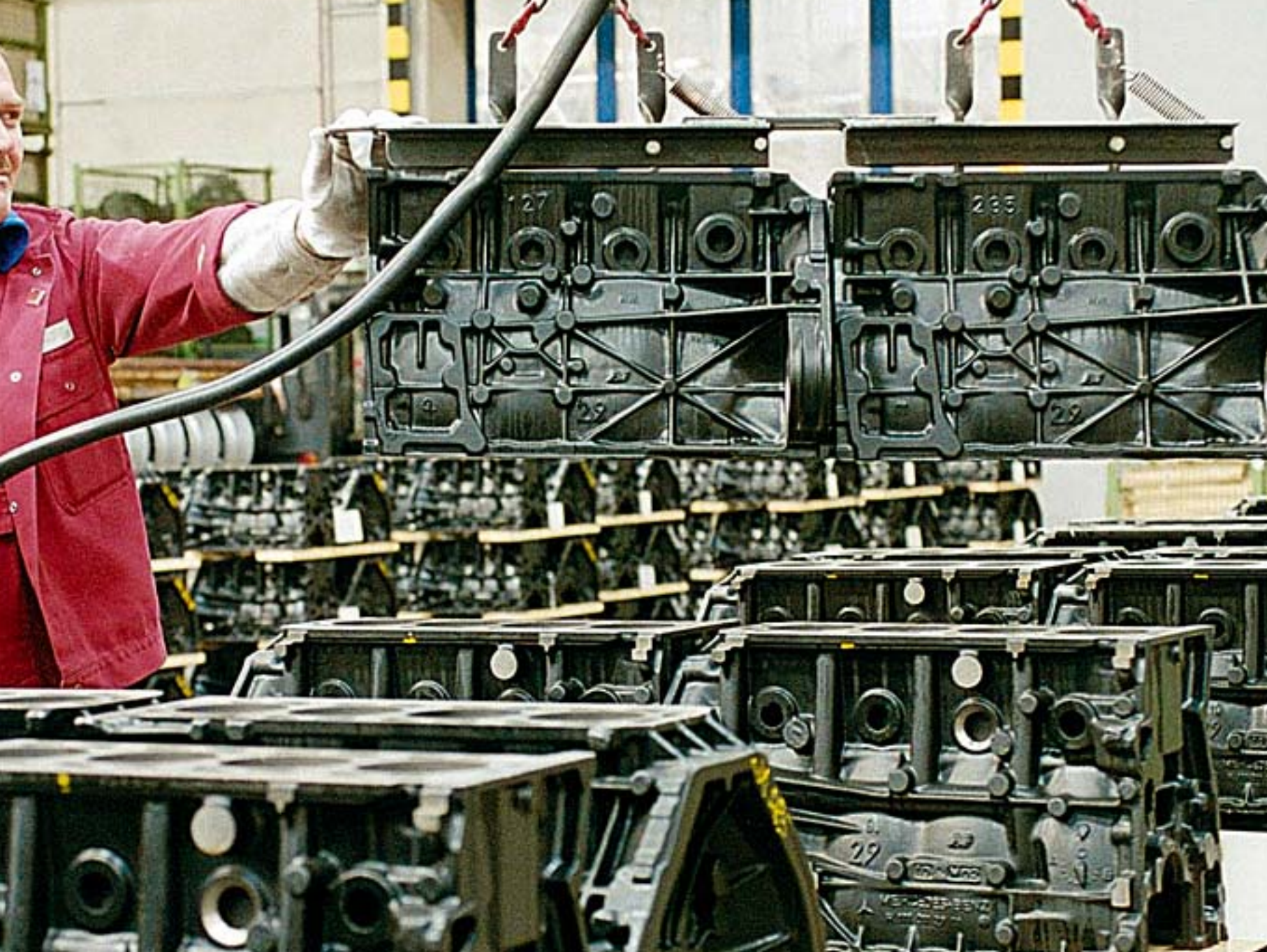


Herstellungslogistik



Absatzlogistik











Carzeuge in Bremerhaven







Autotransport mit dem Binnenschiff



Quality Inspection





Globalisierung



danke für Ihre Aufmerksamkeit

